



NP – 376

**III Semester Degree Examination, March/April 2023
(NEP) (2022 – 23 and Onwards) (Freshers)
(Open Elective)
ELECTRONICS
OE-3.1 : E-Business**

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer any four questions from each Part.

PART – A

Answer **any four** questions :

(4×2=8)

1. What is e-business ?
2. What is web auctions ?
3. What are security certificates ?
4. What is digital signature ?
5. What is Phishing ?
6. What is RFID ?

PART – B

Answer **any four** questions :

(4×5=20)

7. Compare traditional commerce and e-commerce.
8. What are security threats ? Explain any five types of security threats.
9. Enumerate the measures to ensure e-business security.
10. Write a note on firewall.
11. Write a note on :
a) SSL protocol b) VPN.
12. Write a note on emerging trends in E-commerce.

P.T.O.



PART – C

Answer **any four** questions :

(4×8=32)

13. Explain in detail about the types of e-commerce.
 14. Explain in detail about the E-commerce business.
 15. Enumerate the advantages and disadvantages of E-commerce.
 16. Explain in detail about the E-payment system.
 17. Explain about the E-business revenue model.
 18. What are the policies and procedures of network protection ?
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